

**Preservation Now!**  
**Pre-Conference Panel Discussions**

As part of **Preservation Now!**, HDC is pleased to present panel discussions on emerging topics in preservation. These programs are FREE but **RSVP is required.** These discussions will be held at **the Neighborhood Preservation Center** located at **232 East 11<sup>th</sup> Street New York, NY 10003.** To RSVP, please email Ashley Shedd at **ashedd@hdc.org.**

**Landmarks Law: The Backbone of Preservation**

**Wednesday, February 27,**  
**6:00pm- 8:00pm**

An often-hidden aspect of the preservation movement is its direct impact on people. Preservation attracts professional expertise, employs skilled craftspeople and encourages citizen activism. Join us to find out what professionals working in a range of fields have to say about the Landmarks Law and learn how it provides jobs, economic growth and supports standards in the building arts that are not always seen in new construction.



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**Daniel Karatzas**, Associate Broker of **Beudoin Realty Group** will discuss the role he played in designating the Jackson Heights Historic District, along with the positive impact the Landmarks Law has on the cultural and aesthetic components of the neighborhoods he deals with and represents.



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**Jeff Greene**, President of **EverGreene Architecture**, a firm which specializes in the rehabilitation of historic buildings and fabrics and currently employs over 200 individuals who are true craftspeople within the field of the building arts. He will discuss how the Landmarks Law sustains his business and keeps his team employed. From restoring marble to conserving murals, these skilled workers are necessary for the survival of New York's architectural gems.



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**David Richter** of **Boston Valley Terra Cotta**, a manufacturing firm that recreates decorative blocks for both pre-existing and new buildings, will discuss how the firm allows for individuals with specialized preservation skills to maintain the fabric of buildings such as the Woolworth and The McGraw Hill Building. He will also discuss how the guidelines of the Landmarks Law uphold a level of mastery and artistry that is too often overlooked in new building construction.

*The 19<sup>th</sup> Annual Preservation Conference is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature. Additional support is provided by City Councilmembers Margaret Chin, Inez Dickens, Daniel Garodnick, Vincent Gentile, Stephen Levin and Rosie Mendez.*

